

INDEED

Indeed Innovation GmbH Schopensteht 15 20095 Hamburg

Natalie Jirmann
Billrothstr. 53
22767 Hamburg
Germany

Hamburg, 2024-05-14

Letter of reference

To whom it may concern,

we are pleased to recommend Ms. Natalie Jirmann as a Strategic Design Innovator.

As superiors, project managers and team colleagues, we have come to know and appreciate Ms. Jirmann as a highly motivated and professionally outstanding personality over the past four and a half months of direct collaboration. She quickly became an indispensable part of our project team, which is why we very much regret the premature end of our collaboration.

One of Ms. Jirmann's particular strengths was certainly her conscientious and accurate research, which she prepared methodically and with analytical skill. Thanks to her great attentiveness and proactive thinking, she made an essential contribution to development processes with systems thinking, critical questioning and forward-looking action. She takes on new challenges and tasks with great motivation, develops with great commitment and quickly gains confidence in previously unknown territory.

When working with clients, especially in co-creation workshops, Ms. Jirmann demonstrated the right mix of confidence, tact and pragmatism when leading working groups, some of which were made up of high-ranking client stakeholders, which meant that the groups she moderated always achieved very good results in a targeted manner.

page 1 / 2

INDEED

She was a valued discussion and project partner for our clients, whose ideas and opinions were gladly listened to. Ms. Jirmann's calm and positive manner, which she maintains even in stressful situations, as well as her open-minded and honest approach made her a reliable support for our entire team.


As a Transformation and Change Designer with an Integrated Product Design background and with the strengths described above, we can highly recommend Ms. Jirmann to any future employer, project manager or colleague.

We wish her all the best for her professional future and can only compliment her future employer on gaining a most valuable member of their team.

Warm regards,



Florian Hättich
Executive Director



Gerhard Seizer
Executive Director