



natalie jirmann

I am a non award - winning Designer and Design Researcher. My practice focuses on navigating the complexities of holistic sustainability as I advocate for sustainable transformations. By strategically implementing Speculative Design, Behavioral Design, Future[s] thinking and Critical design methods into my toolbox, I approach projects from a (more) holistic perspective and through a lens of asking questions and breaking down without neglecting complexity.

/ Design Research / Futures-Thinking
/ (Co-) Facilitation / Holistic Sustainability

* 1996 [she / her]

german: mother tongue

english: business fluent

portfolio: nataliejirmann.com

tel. [+49] 1578 87 00 115

e-mail. nataliejirmann@yahoo.de

LinkedIn: Natalie Jirmann

Strategic Design Innovator

Indeed Innovation / Trainee

Hamburg, Germany / January - May 2024

I specialized in Design Research, Future - thinking, Speculative Design Methods as well as Co- Facilitation and moderation of Workshops. I engaged in a client project aiming to create a shared sustainable vision for the year 2045 and communicating it via experience prototypes.

Design Research / Speculative Design / Critical Design
Future - thinking / Workshop (Co-) Facilitation / Moderation

Summer School „Across Nature and Culture“

EUniWell

Florence, Italy / September 2023

Florence, as a prototype of a densely populated European city with a significant artistic-historical and natural heritage, was the case study in order to start designing, theoretically and practically, a replicable model of a bio-culturally sustainable European city. Invited participants were from Master and PhD Level.

Design Research / Concept / Transdisciplinary Approach

MFA Design + Change

Linnaeus University

Växjö, Sweden / August 2021 - May 2023

The Design+Change master's program explores new roles for designers as agents of sustainable change. It challenges the traditional role by working across disciplines to meet contemporary and future needs. The transdisciplinary approach equips to provoke transformation and positive impact.

Design Research / Design Theory / Metadesign
Speculative Design / Critical Design / Social Design

Green Concept Design Award

Nominee

March 2021 / collaboration with Magdalena Buchberger

Being nominated with a circular service- system to reduce plastic waste at festivals. „re“ brings festival organizers and service providers together and thus offers a closed packaging cycle for dry basic hygiene products.

Design Research / Concept / Transdisciplinary Design

Productdesigner

Front Design / Internship

Stockholm, Sweden / September 2018 - February 2019

During my time at Front, my main tasks were Design Research, assisting experimental design processes, ideation, and prototyping.

Productdesign / Experimental / Design Research

BA Integrated Productdesign

University of Applied Science Coburg

Coburg, Germany / October 2016 - March 2021

Integrated Product Design is a program combining design with disciplines like business, technology, ecology and social issues. It provides interdisciplinary training focused on practical experience and project work.

Productdesign / Eco Design / Service & Systems Design